

## Privacy notice

At AG Dental we are committed to safeguarding and preserving the privacy of our customers.

This Policy explains what happens to any personal data that you provide to us.

### Information That We Collect

- \* Information provided voluntarily by you.
- \* Information that you provide when you communicate with us by any means.

### Use of Your Information

We use the information that we collect from you to provide our services to you. In addition to this we may use the information for one or more of the following purposes:

- \* To provide information to you that you request from us relating to our products or services.
- \* To provide information to you relating to other products that may be of interest to you. Such additional information will only be provided where you have consented to receive such information.
- \* To inform you of any changes to our website, services or goods and products.

If you have previously purchased goods or services from us we may provide to you details of similar goods or services, or other goods and services, that you may be interested in.

**We never give your details to third parties to use your data to enable them to provide you with information regarding unrelated goods or services.**

### Storing Your Personal Data

In operating our website it may become necessary to transfer data that we collect from you to locations outside of the European Union for processing and storing. By providing your personal data to us, you agree to this transfer, storing and processing. We do our utmost to ensure that all reasonable steps are taken to make sure that your data is stored securely.

Unfortunately the sending of information via the internet is not totally secure and on occasion such information can be intercepted. We cannot guarantee the security of data that you choose to send us electronically, sending such information is entirely at your own risk.

### Disclosing Your Information

We will not disclose your personal information to any other party other than in accordance with this Privacy Policy and in the circumstances detailed below:

- \* In the event that we sell any or all of our business to the buyer.
- \* Where we are legally required by law to disclose your personal information.
- \* To further fraud protection and reduce the risk of fraud.

### **Third Party Links**

On occasion we include links to third parties on this website. Where we provide a link it does not mean that we endorse or approve that site's policy towards visitor privacy. You should review their privacy policy before sending them any personal data.

### **Access to Information**

In accordance with the Data Protection Act 1998 you have the right to access any information that we hold relating to you. Please note that we reserve the right to charge a fee of £10 to cover costs incurred by us in providing you with the information.

If you would like to find out more about our data retention policy and how we use your personal data, or if you want to see a copy of the information about you that we hold, please contact Allister Griffin at [enquiries@agdental.co.uk](mailto:enquiries@agdental.co.uk)

If you have a concern about the way we are collecting or using your personal data, you should raise your concern with us in the first instance or directly to the Information Commissioner's Office at <https://ico.org.uk/concerns/>